

# Jordan Cutler

Content Creator - Writer - Filmmaker - Game Designer

<https://www.jordanbcutler.com/>

Dallas, TX, 75207

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[LinkedIn](#)

## **EXPERIENCE**

### **TBNR Productions - Ideation Strategist**

Dallas, TX | July 2024 - Present

- YouTube packaging and ideation for all associated channels
  - Preston, PrestonPlayz, Brianna, BriannaPlayz, etc.
- Creative writing and organization of content
- Analytical research and testing

### **MrBeast - Creative**

Greenville, NC | May 2023 - May 2024

- Channel growth of 100 million subscribers and 2 billion views
- Creative writing and organization of associated documents
- Managing all story notes during filming for the post department
- 3-D modeling and implementation of set designs and props
- Ideating and pitching YouTube packaging concepts
- Training new employees in the creative department
- Assisting in writing advertisement briefs
- Reviewing and approving contestant interviews for spectacle
- Location scouting and setup prior to filming

### **Susie Films - Production Assistant**

Mooresville, NC | September 2021 - December 2021

- Content creation for multiple social media accounts
- Footage archiving, logging, and editing of viewing copies
- Motion / supporting graphics and logo design

## **EDUCATION**

### **University of North Carolina at Charlotte**

*Bachelor of Science: Computer Science (AI, Robotics, Gaming)*  
*Minor: Film Studies*

Charlotte, NC | August 2017 - May 2020

GPA: 3.435 (Based on a 4.0 scale)

### **Randolph Community College**

*Associates: Science (College Transfer)*

Asheboro, NC | August 2015 - May 2017

GPA: 3.7 (Based on a 4.0 scale)

## **SKILLS**

YouTube, Film, Television  
Production

Creative & Screen Writing

- Final Draft 11 / 12

YouTube Packaging &  
Analytics

Creative Strategy

Time Management &  
Multitasking

Leadership & Training

Microsoft & Google Suites

Graphic Design & Modeling

- Adobe Photoshop
- SketchUp

Video Editing

- Sony Vegas Pro
- Adobe Premiere

Game Design / Development

- Unity
- Unreal Engine 4

Programming (C++, C#)

Computer Architecture &  
Hardware

## **AWARDS**

Certificate: Game Design  
(Unreal Engine 4 Training and  
Development)